

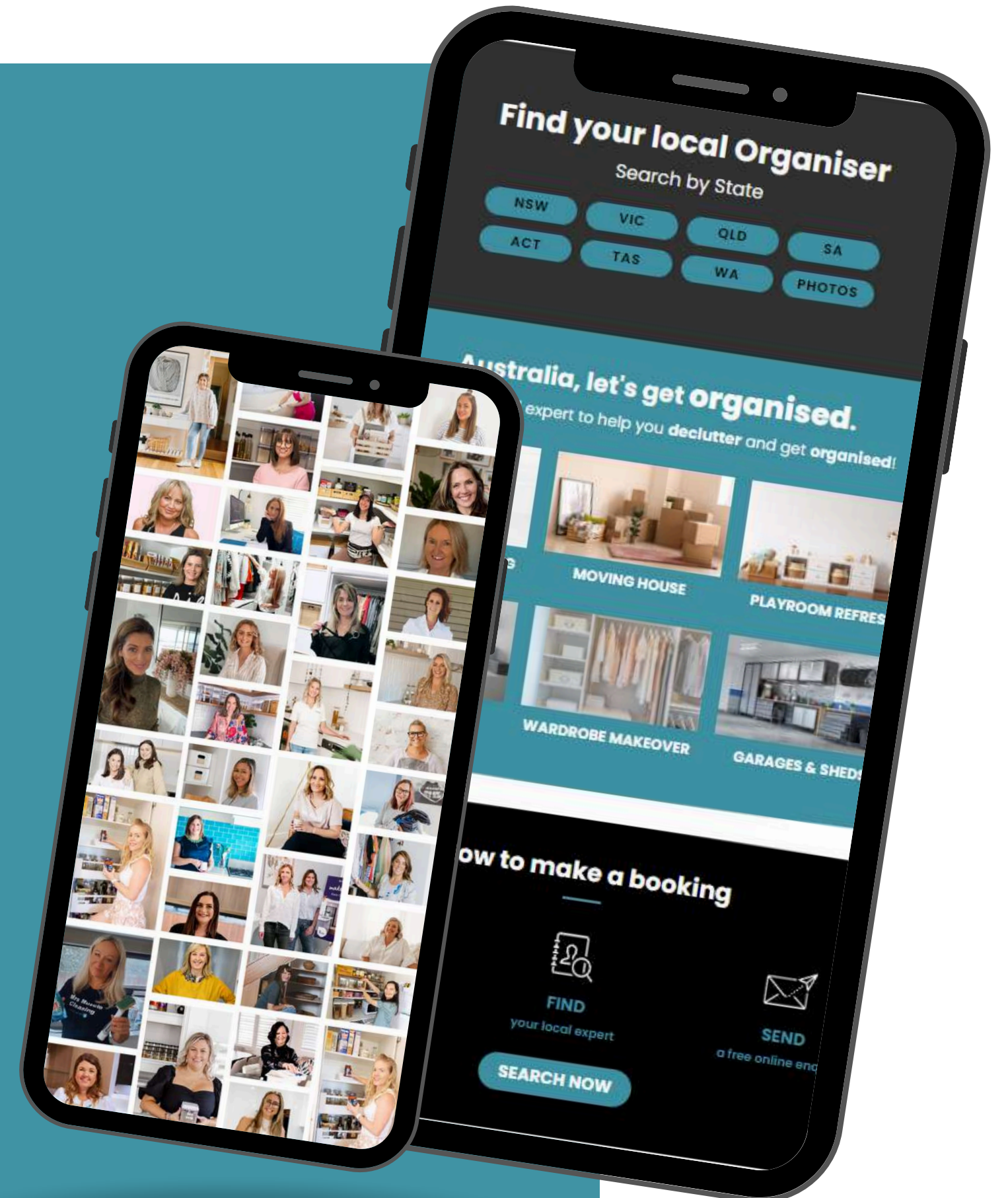
ABOUT US



# THE ORGANISING ACADEMY

*Empowering Success, Building Leaders*

 [www.theorganisingacademy.com](http://www.theorganisingacademy.com)



**“A Rising Tide  
Floats All Boats”**

*John F Kennedy*



## Who We Are

The Organising Academy is Australia's **leading Industry Body** and **business community** for Home Service-Based Businesses.

Committed to **excellence, integrity, and innovation**, we offer our members unparalleled business support, resources, professional development, and networking opportunities.

## Our Mission

Our mission is to **uplift, empower**, and forge a **supportive environment** where collaboration thrives and mutual success is celebrated.

Through fostering collaboration and continuous learning, we are dedicated to equipping our members with essential knowledge, skills, and ethical practices required to deliver exceptional services and uphold the highest standards of professionalism.



[Visit Us](#)





**Jemma Wahbah**

Start-up Coach



**Kristina Duke**

NDIS Mentor



**Carmen Strong**

Business Coach



**Karissa**

Instagram Coach



**Sarah Mcnaught**

Digital Organiser



**Angela Esnouf**

Hoarding Trainer



**Adele Pines**

Virtual Assistant

# Meet Your Leaders

These are your industry leaders who bring a wealth of knowledge and practical insights, helping you navigate the complexities of the business world.

Think of them as your personal advisors, offering tailored advice to ensure your success. They will share their own experiences, and empower you to make informed, strategic decisions.

In today's fast paced landscape, having a Mentor is not just beneficial - it's essential.

[See More](#)





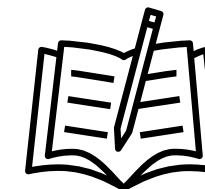
**Nobody  
Succeeds  
Alone**

## What We Do



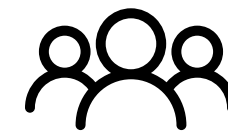
### **Advertising & Promotions**

We invest in targeted advertising campaigns, SEO, social media promos & much more, so our Members can get more clients - *faster!*



### **Education**

We provide mentoring, course materials, training, downloadable business templates & resources, checklists & member updates.



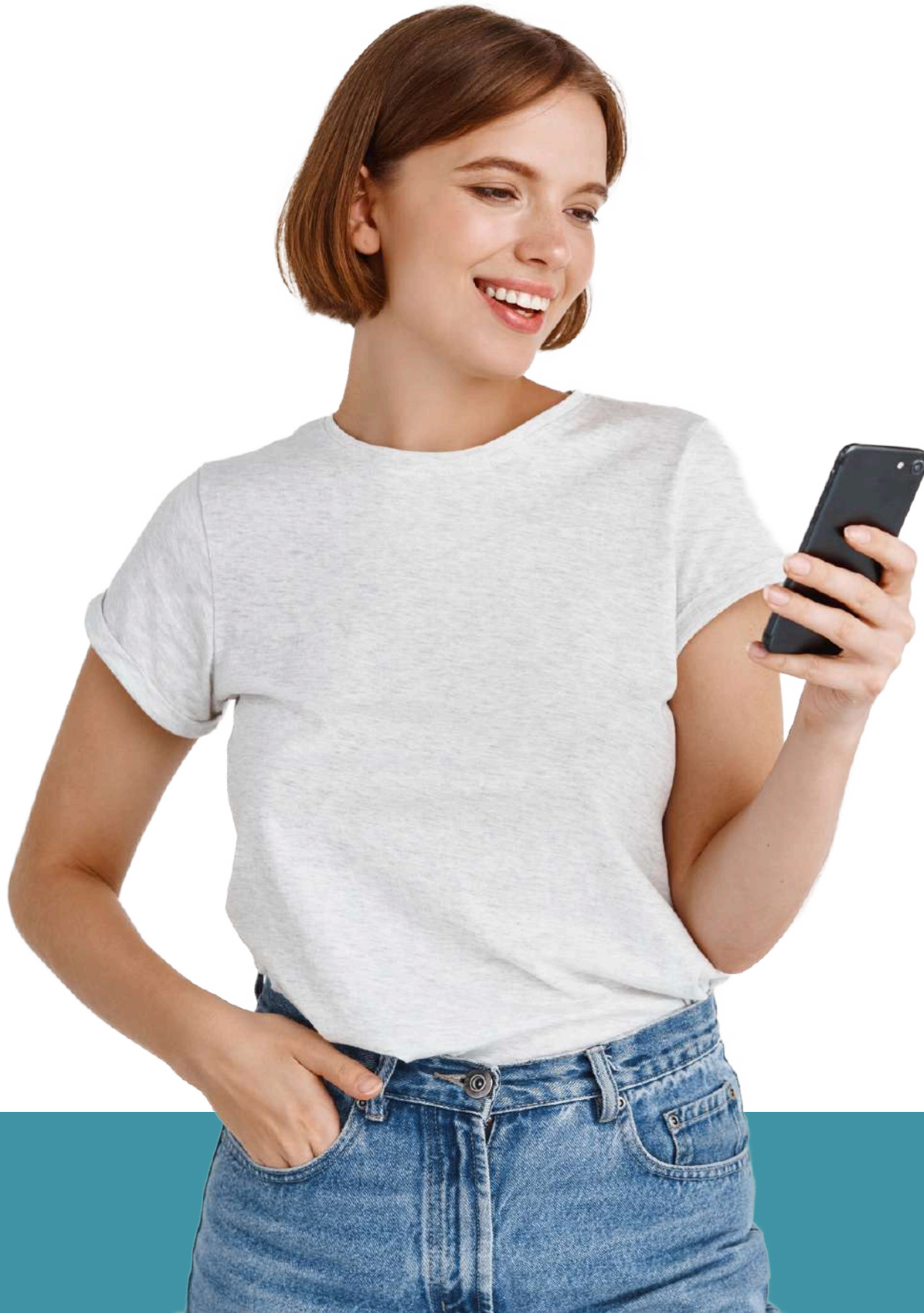
### **Networking & Collaboration**

Rub shoulders with the best in the biz! Our Members connect, collaborate, and grow this industry as a team forging life-long friendships and business partnerships.



THE ORGANISING ACADEMY

# Membership Benefits



- ✓ **Business Listing** on the national 'Find An Organiser' directory.
- ✓ Exclusive **Resource Library** of business templates & guides.
- ✓ Monthly **eNewsletter** featuring business tips & special offers.
- ✓ Exclusive **Business Editorial** in our 'Get Organised' Magazine.
- ✓ Access to **Mental Health First Aid Accreditation**.
- ✓ Unlimited social media **business advertising & industry exposure**.
- ✓ Access to our members-only private **Facebook Group**.
- ✓ Unlock **Trade Discounts** plus 30% OFF Academy resources.
- ✓ **Free Business Support** and discounted **Mentoring sessions**.
- ✓ **Networking Events** including monthly webinars & Social events.

[JOIN MEMBERSHIP HERE >](#)

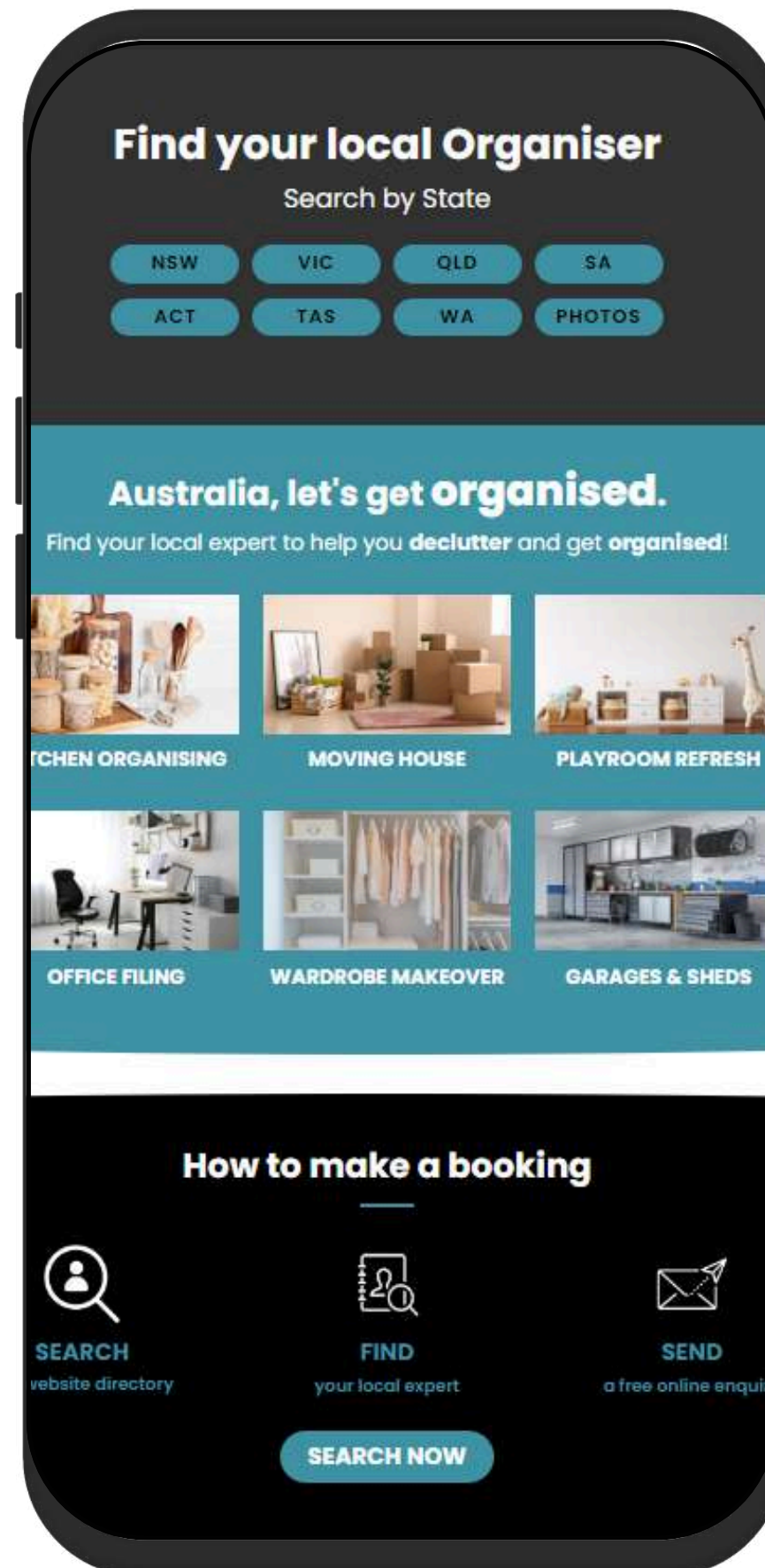
Visit Website

# Find An Organiser™

'Find An Organiser' is Australia's leading Business Directory for In-Home Service Providers.

- ◆ Professional Organisers
- ◆ Housekeepers & Cleaning
- ◆ Lifestyle Concierge Services
- ◆ Interior Decorator & Stylists
- ◆ Fashion & Wardrobe Stylists
- ◆ Virtual Assistants
- ◆ Photo Curators
- ◆ House Moving Companies

 [findanorganiser.com.au](https://findanorganiser.com.au)



## ● National Website

Find An Organiser is a comprehensive, user-friendly and secure national website designed to simplify the process for clients to connect (effortlessly!) with their local Organiser.

## ● Bespoke Business Listing

Features a comprehensive business listing profile showcasing business services, links to website, expertise, video message, IG Reel and photo gallery.

## ● Receive Client Enquiries

An integrated website message form allows for members to receive direct job enquiries to their inbox with full client contact details (and **no** commission charged on job bookings - ever!)



# Business Library

As part of being a Member, you will receive free, unlimited access to a large range of business resources.

Each month we add to the Library which includes:

- ✓ How-To Guides
- ✓ Canva Templates
- ✓ Instagram Templates
- ✓ Shopping & Supplies Links



[Access Here](#)

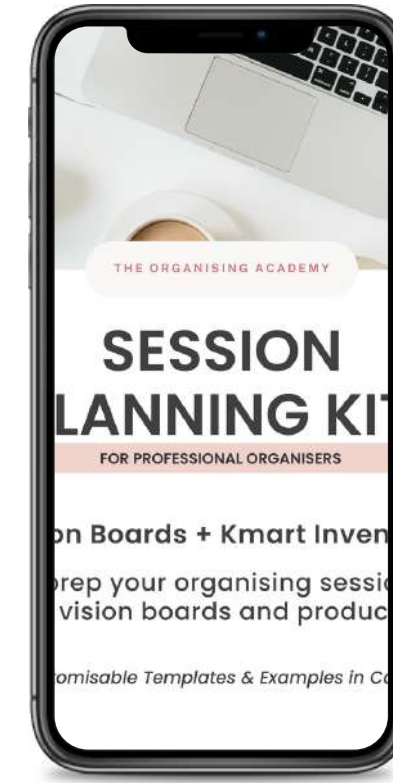


# Business Resources

At The Organising Academy, we recognise the value of time and are dedicated to helping you save it!

Alongside our FREE resources in the Business Library, we provide an extensive collection of low-cost business guides.

[See All](#)





# 2024 EVENTS

# Webinars

[RSVP](#)

Join us each month for our Member Meetings, where we showcase distinguished guest speakers from the Organising Industry.

Stay up-to-date with industry news, announcements, and receive invaluable business insights.

**Kindly RSVP to ensure you don't miss out on our engaging virtual events.**

**MONTHLY MEMBER MEETINGS 2024**

**Virtual Event**

**INTRODUCTION TO NDIS**  
Hosted by Kristina Duke  
The Decluttering Diva

Monday 26 February 2024  
8.00pm - 9.00pm AEDT  
Online Event

[REGISTER ONLINE](#)  
www.theorganisingacademy.com

**Virtual Event**

**SMOOTH-MOVE MASTERCLASS**  
Hosted by Gina  
Move It With Gina

Monday 25 March 2024  
8.00pm - 8.30pm AEDT  
Online Event

[REGISTER ONLINE](#)  
www.theorganisingacademy.com

**Virtual Event**

**SOCIAL MEDIA FOR ORGANISERS**  
Hosted by Karissa Lee  
Social Media Coach

Monday 29 April 2024  
8.00pm - 9.00pm AEST  
Online Event

[REGISTER ONLINE](#)  
www.theorganisingacademy.com

**MONTHLY MEMBER MEETING**

**INTERIOR DESIGN TIPS**  
Guest Speaker  
Joanne Johnson

Monday 27 May 2024  
8.00pm - 8.45pm AEST  
Online Event

[REGISTER ONLINE](#)  
www.theorganisingacademy.com

**MONTHLY MEMBER MEETING**

**PHOTO ORGANISING**  
Guest Speaker  
Sarah Macnaught

Monday 24 June 2024  
8.00pm - 8.45pm AEST  
Online Event

[REGISTER ONLINE](#)  
www.theorganisingacademy.com

**MONTHLY MEMBER MEETING**

**INTRODUCTION TO HOARDING**  
Guest Speaker  
Angela Esnouf

Monday 29 July 2024  
8.00pm - 8.45pm AEST  
Online Event

[REGISTER ONLINE](#)  
www.theorganisingacademy.com

**MONTHLY MEMBER MEETING**

**INTRODUCTION TO CHRONIC DISORGANISATION**  
Guest Speaker  
Kristina Duke

Monday 26 August 2024  
8.00pm - 8.45pm AEST  
Online Event

[REGISTER ONLINE](#)  
www.theorganisingacademy.com

**MONTHLY MEMBER MEETING**

**CLEANING TIPS & TECHNIQUES**  
Guest Speaker  
@home.with.leanne

Monday 30 September 2024  
8.00pm - 8.45pm AEST  
Online Event

[REGISTER ONLINE](#)  
www.theorganisingacademy.com

**MONTHLY MEMBER MEETING**

**THE POWER OF NETWORKING**  
Guest Speaker  
Sarah Le Quesne

Monday 28 October 2024  
8.00pm - 8.45pm AEDT  
Online Event

[REGISTER ONLINE](#)  
www.theorganisingacademy.com

**MONTHLY MEMBER MEETING**

**GOAL SETTING FOR 2025**  
Guest Speaker  
Carmen Strong

Monday 25 November 2024  
8.00pm - 8.45pm AEDT  
Online Event

[REGISTER ONLINE](#)  
www.theorganisingacademy.com

**MONTHLY MEMBER MEETING**

**END OF YEAR WRAP-UP**  
Hosted by your Mentors at  
The Organising Academy

Monday 12 December 2024  
8.00pm - 8.45pm AEDT  
Online Event

[REGISTER ONLINE](#)  
www.theorganisingacademy.com



## 2024 EVENTS

# Sip & Socials

[RSVP Here](#)

You're welcome to join our Sip & Social networking gatherings taking place throughout Australia. Please find below the schedule for our 2024 networking events.

**Sip & Socials**  
Melbourne

FABLE ROOFTOP BAR  
168 LONSDALE STREET, MELBOURNE

**SATURDAY 18TH MAY 2024**  
5.30PM TIL LATE

LIMITED TICKETS AVAILABLE  
Join us for dinner, drinks & dancing to celebrate World Organising Day!

[www.theorganisingacademy.com/event](http://www.theorganisingacademy.com/event)

**18 May 2024**  
**Melbourne, VIC**

**Sip & Socials**  
Sydney

**20 MAY**

MONDAY 20TH MAY 2024  
12.30PM - 3.00PM  
OPERA BAR, SYDNEY

RSVP ONLINE  
[www.theorganisingacademy.com](http://www.theorganisingacademy.com)

**20 May 2024**  
**Sydney, NSW**

**Sip & Socials**  
Perth

**You're Invited!**  
Professional Organisers in Perth, WA

Join us for lunch to celebrate World Organising Day!

**20 MAY**

MONDAY 20TH MAY 2024  
12.00PM - 2.00PM  
RAFFLES HOTEL, PERTH

RSVP ONLINE  
[www.theorganisingacademy.com](http://www.theorganisingacademy.com)

**20 May 2024**  
**Perth, WA**

**Sip & Socials**

SEPTEMBER 7, 2024 | 6:30 PM | GOLD COAST

RSVP | [www.theorganisingacademy.com](http://www.theorganisingacademy.com)

**7 Sep 2024**  
**Gold Coast, QLD**

**Sip & Socials**  
SYDNEY

**Organising Academy**

**30 Nov 2024**  
**Sydney, NSW**



# Become an Organiser

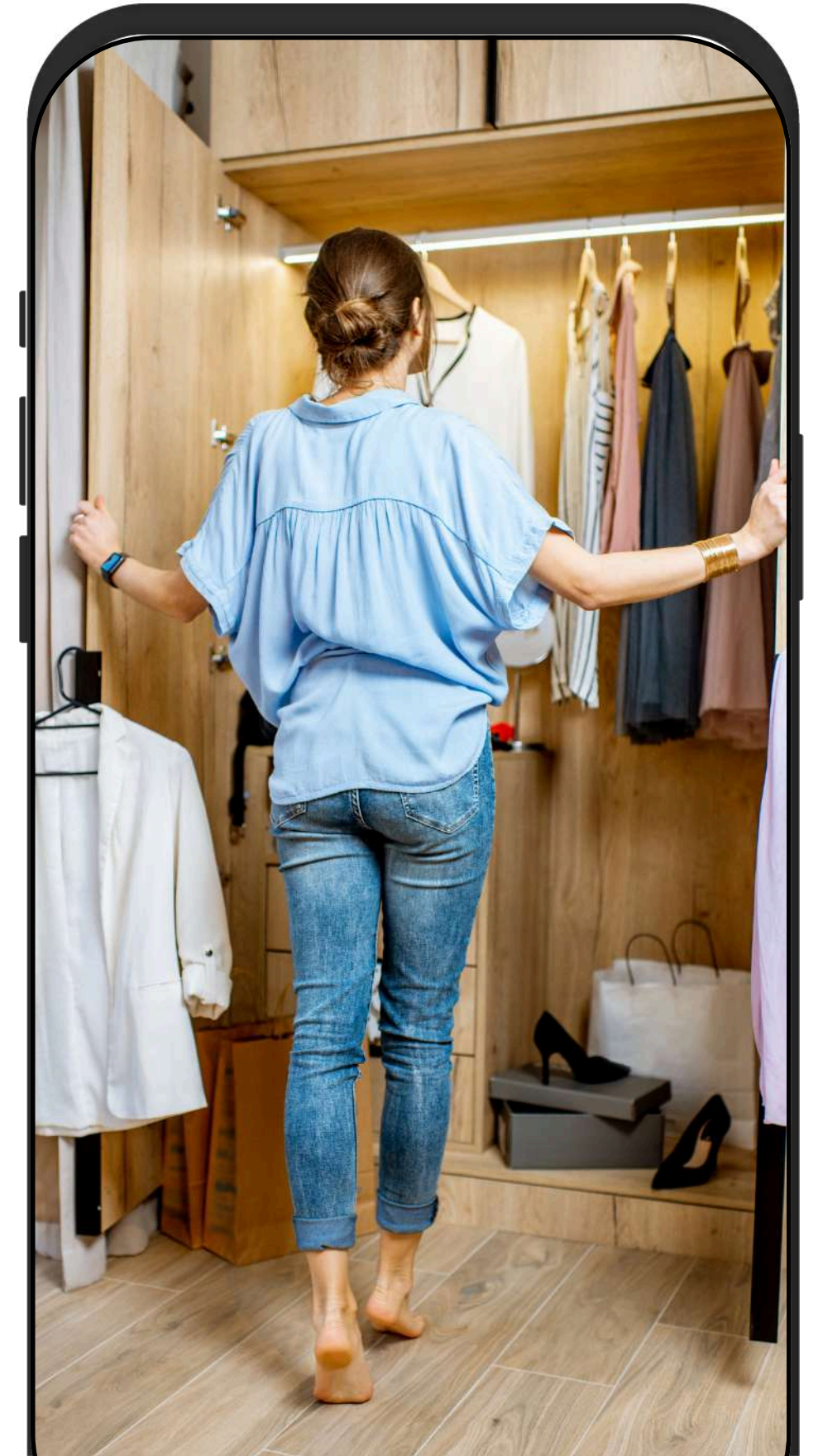


## Live your purpose!

Learn the fundamental steps and gain insider tips to turn your love of home organisation into a fulfilling, impactful, and profitable career.

At The Organising Academy, we will help you every step of the way to set up (and succeed) in your new business.

- The perks & pitfalls
- Skills you must have
- Quoting clients
- Handling enquiries
- How to organise a room
- Preparation Required
- What you'll need
- Policies & Record Keeping



**The Ultimate Guide Becoming a Professional Organiser:**  
Available for download NOW from The Organising Academy.

[See Guide](#)



The **best investment**  
you can make,  
is an investment in yourself...  
the more you **learn**,  
the more you'll **earn**.

- **Warren Buffett**





# Our Trade Partners

Unlock trade discount codes up to 25% off, exclusively for Academy Members only.

The codes are available in the Member-only 'Resource Hub' located [here](#).

[See All Discounts](#)



Luxury Handbag Displays



Little Label Co.



Pretty Little Designs



Luxe Labels



House of Simplicity



Organised Living by Marli



The Pretty Store



Perfect Pantries Project



Tidy AF  
Drawer Inserts



# Meet the founder

Hello my name is Jemma,  
nice to virtually meet you :)

I'm a Professional Organiser and just like you - I've been given the gift of organising super powers and find immense fulfilment in helping others in need.

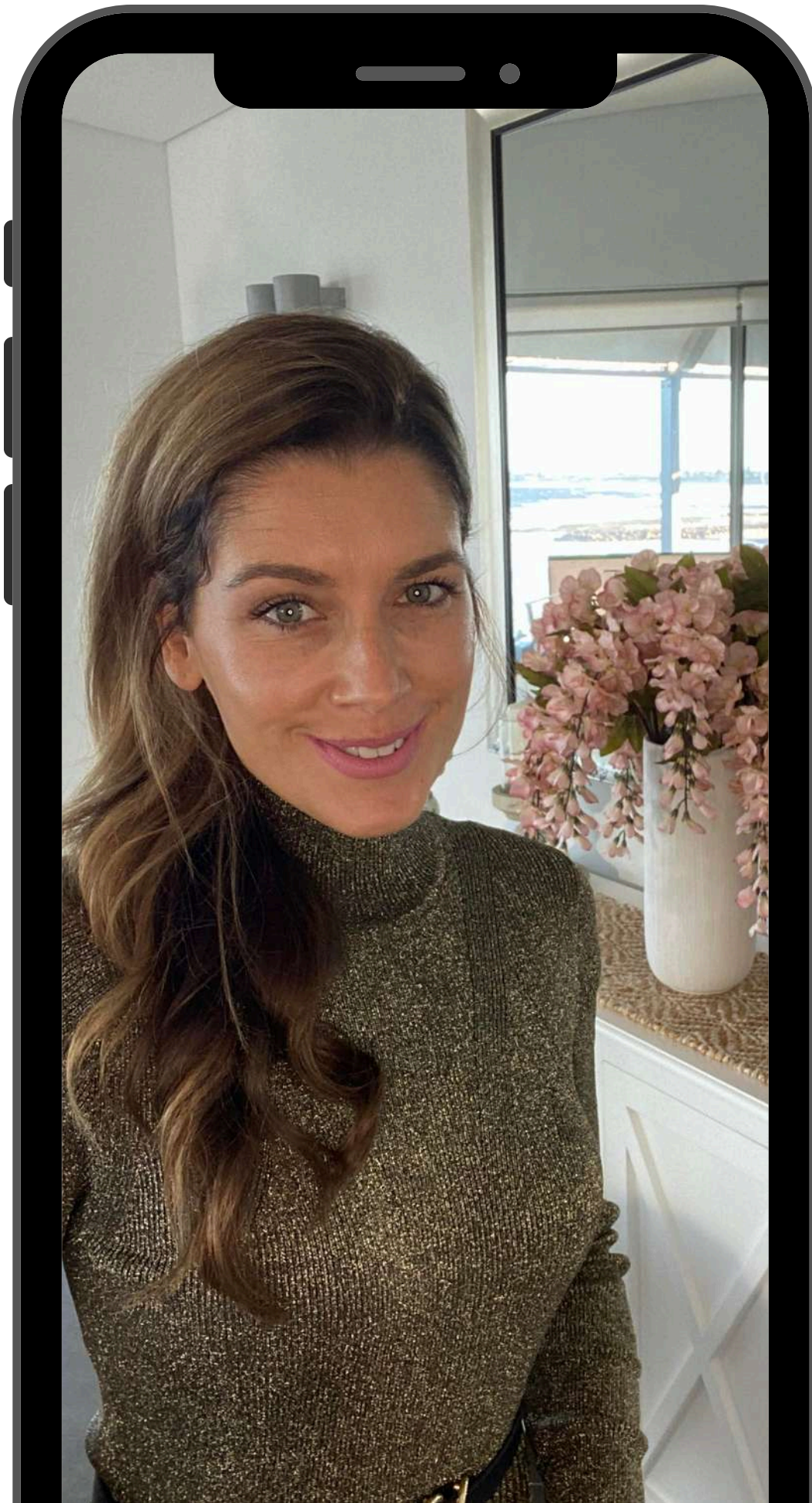
In my many years running a business I often found myself feeling isolated, frustrated, and lacking the resources I needed to truly succeed. I longed to be a part of a business community - but there wasn't one... so I decided to create it!

**My mission is simple: to create a thriving business platform for talented, hard-working business owners. I want us to connect, collaborate, excel in our business ventures and amplify our profits!**

Here's to us, united as a strong team, growing and evolving together, reaching new heights in our businesses, and forging lifelong friendships.

*Jem xo*

*Director at The Organising Academy Pty Ltd & Find An Organiser Pty Ltd and is a Professional Organiser at DOT My Home in Sydney.*





# What Our Members Say



## ***"Worth it's weight in gold"***

"Being a Member has lead to an increase in enquiries & a number of bookings. The promotion on social media, access to discounts and various business resources are worth their weight in gold!"

**Melissa Barry**  
House of Calm



## ***"Life changing for us and our business success"***

"Being part of this organising community has been life changing for us and for our business success. We feel supported by a group of wonderful Professional Organisers who share ideas, business tips and are all cheering each other on!"

**Niina & Sanna**  
Heavenly Home Organising



## ***"Such a supportive community"***

"Thank you for building such a supportive community where we can all encourage each other and help one another to grow our businesses."

**Sandy**  
The Nesting Mama



# We'd love to hear from you!

Reach out to our team for any enquiries or should you require any business support.



## Phone Number

1300 409 925

## Email Address

[support@theorganisingacademy.com](mailto:support@theorganisingacademy.com)

## Website

[www.theorganisingacademy.com](http://www.theorganisingacademy.com)

